



clear channel COLORADO

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FOR IMMEDIATE RELEASE

2nd Annual Stevinson Automotive Gears, Games and Gadgets Expo
Another Tremendous Success with an Estimated 17,500 People in Attendance!

*Denver CO, 2004.....*On Saturday and Sunday, November 20th and 21st, an estimated crowd of 17,500 people poured into the Colorado Convention Center for the 2nd annual Stevinson Automotive Gears, Games and Gadgets Expo. Positioned as the perfect FREE weekend "For Big Boys and Their Toys", the G3 Expo anticipated an audience of men of all ages. Instead, the expo received an amazing response from men, women and families.

Over 120 exhibitors from around the country filled the convention center with electronic gadgets, vehicles, extreme sports, hunting and fishing gear, sports collectibles, home improvement tools and more. Luxury cars, motorcycles and home spas were also on-site for visitors to enjoy.

Those individuals itching for an interactive experience were able to participate in various activities including a 27,000 gallon scuba tank, a rock climbing wall, video game contests, an arcade, a multiple launch rocket system, an articulated agricultural tractor, sporting competitions, celebrity autographs and live radio broadcasts from 850 KOA, 103.5 the Fox, 97.3 KBCO, 630 KHOW, Channel 93.3, 106.7 KBPI and 95.7 KISS FM.

Because of the tremendous response to the 2004 event, Clear Channel Colorado has scheduled the 3rd Annual "Gears, Games and Gadgets" expo for the fall of 2005.